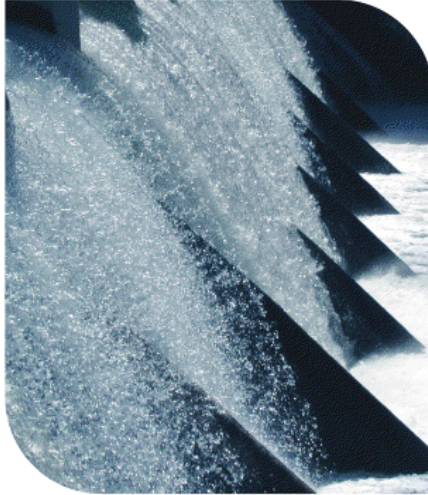


Women In Engineering



**Supporting
female engineers
since 1999**

About Women In Engineering (WIE)

Goals

WIE aims to:

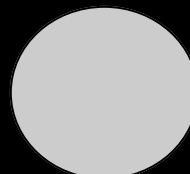
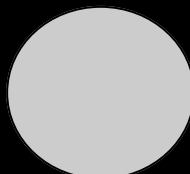
- Provide a social and educational network for engineering students, particularly female students who are under-represented in the majority of engineering disciplines.
- Raise the profile and create opportunities for women in the engineering field.
- Working with the College of Engineering to enhance the future enrolment of female engineering students.
- Raise the profile of WIE within the College of Engineering, University of Canterbury and general community

To achieve these goals in 2011:

- The current school presentation programme will be continued. WIE is now working with the University of Canterbury to reach more schools.
- Plans have been put in place to provide a mentoring programme in conjunction with the University of Canterbury for all engineering students.
- The main educational and social events WIE has always provided will be continued, these can be found on the following pages.

Target Audience

Our predominant audience is female students studying engineering at both undergraduate and postgraduate level. These young people are the engineers of the future. We aim to aid these students by broadening our members' knowledge of all engineering disciplines and opportunities within the industry.



The educational events WIE held in 2010 are detailed below. In addition the social events run this year were, a Wine and Cheese evening, Bus Trip, Quiz night and the Cocktail Party - our primary event.

Industry connections

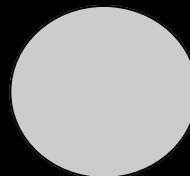
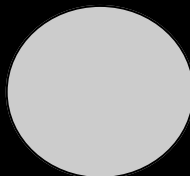
This event was held at the new NZi3 Innovation Institute on campus. This provided the ten engineering companies who participated an opportunity to meet with students in a relaxed environment. This event allowed companies to recruit future employees and for students to gain engineering employment prospects. The event was a success and an enjoyable night was had by all.

Speaker Evenings

WIE held three speaker evenings in 2010. Speaker evenings provide our members with an opportunity to hear engineers speak about their personal experiences as a professional in their career.

WIE hosted the following speakers:

- Pro-Vice Chancellor of Engineering at the University of Canterbury, Professor Jan Evans-Freeman, an electrical engineer. She spoke about her achievements and challenges throughout her career and her love of motorcycling.
- Stephen Drew the General Manager of Energy Response (NZ). He has over 30 years experience in industrial energy efficiency, specialising in PINCH technology. He spoke about his major industrial achievements and being a board member of the Institute of Professional Engineers.
- Hannah Corbett a student in the third professional year of Chemical and Process Engineering and also the WIE President for 2010. She spoke of her experience at the 2010 International Institute of Women In Engineering conference in France.

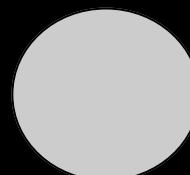
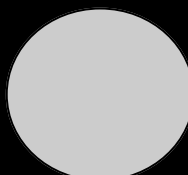


Sponsorship Opportunities

In order to continue our mission, WIE continually seeks support through corporate sponsorship, donations and industry support. To continue as a successful and well recognised society we need your help, either through monetary or in-kind donations. A sponsorship rewards and incentives scheme is detailed below. We look forward to working with you in the future.

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor	In-Kind Donations
Promotion on all marketing material	♦			
T-shirt	♦			
Website	♦	♦	♦	♦
Invitations	♦	♦		
Newsletter	♦			
Sign up package	♦	♦	♦	♦
Promotion at Premiere Event	♦			
Promotion at Primary event		♦		
Promotion at Secondary event			♦	♦

All sponsors are encouraged to send information and promotional material about their industry and the engineering work involved. This can be used as an advertising opportunity for your company while helping WIE increase our members awareness of future applications of their degrees. These will be included in the member sign up package.



Sponsorship Opportunities

Gold (Principal Sponsor)

Donation - \$2000 +

- Company name and logo will be printed on club t-shirts recognising you as a major sponsor.
- Present Industry Connections in association with WIE including company speaker.
- Name, company logo and site link on WIE website and newsletters.
- Company promotional information included in member sign up packages.
- Speaker evening opportunity.

Silver Sponsor

Donation - \$ 1000 +

- Present primary event in association with WIE for which all promotional material will include company name and logo recognising you as a sponsor.
- Name, company logo and site link on WIE website
- Company promotional information included in member sign up packages
- Speaker evening opportunity

Bronze Sponsor

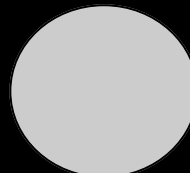
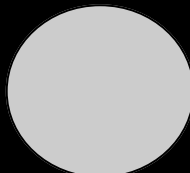
Donation - \$500 +

- Present secondary event in association with WIE for which promotional event material will include your company name and logo recognising you as a sponsor
- Name, company logo and site link on WIE website
- Company promotional information included in member sign up packages
- Speaker evening opportunity

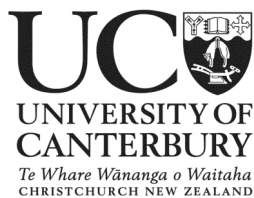
In-Kind Sponsor

Donation - goods /services

- Company promotional information included in member sign up packages



WIE would like to thank our 2010 Sponsors



And Official Suppliers



Contact details

If you have any question regarding WIE or this information please do not hesitate to contact us, we are very happy to discuss other sponsorship options tailored to suit your needs.

WIE President 2010

Kathryn Millard

wie.president@gmail.com

027 427 8618

WIE Treasurer 2010

Laura King

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